## ORDER

Order / Rev: Orders Alt Order #: 06851067 Product Desc: Crossroads GPS 976 KSNV Estimate: Flight Dates: 09/12/12 - 09/21/12 Primary AE: Amy McCreary Original Date / Rev: 09/10/12 / 09/10/12 BLPHI Sales Office: Order Type: **GENERAL** Sales Region: National Crossroads Media, LLC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15%

Advertiser

Name:

Grossroads GPS

Demographic:

A35+

Product Codes: Priority:

PLI2

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

Agency External ID:

New Business Thru:

Advertiser External ID:

Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/21/12	118	\$137,850.00	\$117,172.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	118	\$137,850.00	\$117,172.50	0.00
Totals	118	\$137,850.00	\$117,172.50	0.00

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## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	23%	\$137,850.00
Market	100%	\$599,347.83

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	41%	\$245,732.61
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$101,889.13
KTUD	1%	\$5,993.48
KVVU	17%	\$101,889.13
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$5,993.48

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type Spot	s Amount
E 1	KSNV	09/12/12	09/12/12	M-F 5-6a Wake	eUp w/Wa@M	5-6a	W	:30	1	\$600,001	0.00 NM	1 \$600.00
				M-F 5-6a Wake	eUp w/Wagners							
	WAKE I	JP WITH 1	THE WAG	NERS								
	<u>Sta</u>	rt Date J	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				Į.	
W	eek: 09/	10/12	09/16/12	W	1	\$600.00	0.00					

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Order / Rey:

106442

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Advertiser:

Crossroads GPS

Alt Order#: Flight Dates:

09/12/12 - 09/21/12

Product Desc:

Estimate:

Crossroads GPS

976

pads GPS KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E 1 KSNV	09/12/1	2 09/12/12	M-F 5-6a WakeUp	_	5-6a	W	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU∣ NERS	p w/vvagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	-	09/16/12	W	1	\$600.00	0.00	.20		¢000 004	0.00.384	4	фсов оо
E Z KSNV	09/14/1	2 09/14/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	4	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE	UP WITH	THE WAG	NERS									
<u>Sta</u> Week: 09	art Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
			M-F 5-6a WakeUr	w/WaQM	5-6a	-T	:30	1	\$600.001	0.00 NM	1	\$600.00
			M-F 5-6a WakeU	_								
	UP WITH art Date	THE WAGI	NERS <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/23/12	-T	1	\$600.00	0.00						
E 4 KSNV	09/20/1	2 09/20/12	M-F 5-6a WakeU	_	5-6a	T	:30	1	\$600.001	0.00 NM	1	\$600.00
MAKE	HD WITE	H THE WAG	M-F 5-6a WakeU	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	T	1	\$600.00	0.00						
E 5 KSNV	09/12/1	2 09/12/12	M-F 6-7a WakeUp	-	6-7a	W	:30	1	\$1,000.001	0.00 <b>NM</b>	1	\$1,000.00
WAKE	UP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/vvagners								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/16/12	W		\$1,000.00	0.00			<b>*</b> 1 000 001			
E 6 KSNV	09/13/1	2 09/13/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a	T	:30	1	\$1,000.001	0,00 NM	1	\$1,000.00
WAKE	UP WITH	THE WAG										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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	art Date	THE WAG End Date	NERS Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	М		\$1,000.00	0.00						
E 9 KSNV	09/18/1	2 09/18/12	M-F 6-7a WakeU	-	6-7a	-T	:30	1	<b>\$1,000.001</b>	0.00 NM	1	\$1,000.00
WAKE	HP WITH	H THE WAG	M-F 6-7a WakeU NFRS	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			4			
Week: 09		09/23/12	-T	1	T - 1	0.00			······			
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WAKE	UP WITH	H THE WAG		pwwwagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				l		
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			M-F 6-7a WakeU		\$1,000.00 6-7a	0.00	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F 6-7a WakeU		- · <del>-</del>	•		•	6-1	2.00 14141	•	÷ . 15 0010
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<u>S1</u> Week: 09	<u>art Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
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Print Date: 09/11/12 08:14:41 Page 3 of 11

KSNV

Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Ln	Çh	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
				Today Show								
		SHOW	E 15 (		0 1 747 1							
W	<u>Sta</u> /eek: 09	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week · 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00					
E 14	KSNV	09/13/1	2 09/13/12	Today Show Today Show	СМ	658a-9am	Т	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
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W	<u>Sta</u> /eek: 09	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00					
E 15			2 09/14/12	Today Show Today Show	CM	658a-9am	F	:30	1 \$1,500.001	0,00 <b>NM</b>	1	\$1,500.00
		SHOW	End Data	Maalalaya	Cnoto Allo ale	Dete	Define					
W	<u>قاد</u> /eek: 09	<u>rt Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
			2 09/17/12	Today Show	CM	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
	TODAY	SHOW		Today Show								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	eek: 09		09/23/12	M		\$1,500.00	0.00					
E 17			2 09/18/12	Today Show Today Show	СМ	658 <b>a</b> -9am	~T~~~-	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
		' SHOW ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	eek: 09		09/23/12	-T		\$1,500.00	0.00					
E 18	KSNV	09/19/1	12 09/19/12	Today Show Today Show	CM	658a-9am	W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
		SHOW		·								
V	<u>Sta</u> eek: 09 <i>i</i>	<u>rt Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00					
	KSNV	09/20/1	12 09/20/12	Today Show Today Show	CM	658a-9am	T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
		' SHOW urt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	eek: 09		09/23/12	T		\$1,500.00	0.00					
E 20			12 09/21/12	Today Show Today Show	CM	658a-9am	F	:30	1 \$1,500.001	0,00 NM	1	\$1,500.00
		′ SHOW <u>ırt Date</u>	End Date	Weekdays	Spots/Week	· Rate	Rating					
V	eek: 09		09/23/12	F	•	\$1,500.00	0.00					
E21	KSNV	09/13/1	12 09/13/12	M-F Today Show M-F Today Show		9-10a	T	:30	1 \$900.001	0.00 NM	1	\$900.00
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				M-F Today Show		9-10a	F	:30	1 \$900.001	0.00 NM	1	\$900.00
	TODAY	′ SHOW	П	M-F Today Show	· II							
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	/eek: 09.		09/16/12	F	1	\$900.00	0.00		<u>-</u> ,			
E 23				M-F Today Show M-F Today Show		9-10a	-T	:30	1 \$900.001	0.00 NM	1	\$900.00
		′ SHOW a <u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
v	/eek: 09		09/23/12	-T	1	\$900.00	0.00					
E 24	KSNV	09/19/	12 09/19/12	M-F Today Show M-F Today Show		9-10a	W	:30	1 \$900.001	0.00 NM	1	\$900.00
	TODAY	' SHOW	II									
1.0		art Date	End Date	Weekdays	Spots/Week		Rating					
	/eek: 09 KSNV		09/23/12 12 09/21/12	W W	CM	\$900.00 9-10a	0.00	:30	1 \$900.001	0,00 NM	1	\$900.00
		_ 3,			- 171		•	, 50	. ,4000.001	5,55 14141		ψυνυ.υυ

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Order / Rev:

106442

06851067

Advertiser:

Crossroads GPS

Alt Order #:

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Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

976

End **Inventory Code** Ln Ch Start Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Today Show II 3rd Hi M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rating Rate ---F--Week: 09/17/12 09/23/12 \$900.00 0.00 E 26 KSNV 09/12/12 09/12/12 M-F Today Show III 4th IBM 10am-11am :30 \$450.001 0.00 NM \$450.00 --W---Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$450.00 0.00 E 27 KSNV 09/14/12 09/14/12 M-F Today Show III 4th IBM 10am-11am ----F--:30 \$450.001 0.00 NM \$450.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---- F--\$450.00 0.00 E 28 KSNV 09/17/12 09/17/12 M-F Today Show III 4th IBM 10am-11am M----:30 \$450.001 0.00 NM 1 \$450.00 Today 4th Hour TODAY SHOW III **End Date** Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$450.00 0.00 E 29 KSNV 09/18/12 09/18/12 M-F Today Show III 4th 8M 10am-11am -T----:30 1 \$450.001 0.00 NM 1 \$450,00 Today 4th Hour TODAY SHOW III End Date Weekdays Start Date Spots/Week Rating Rate Week: 09/17/12 09/23/12 -T----\$450.00 0.00 M-F Today Show III 4th IBM E 30 KSNV 09/20/12 09/20/12 10am-11am ---T---:30 \$450.001 0.00 NM 1 \$450.00 Today 4th Hour TODAY SHOW III End Date Spots/Week Start Date Weekdays Rate Rating Week: 09/17/12 09/23/12 ---T---\$450.00 0.00 E31 KSNV 09/13/12 09/13/12 Rachael Ray CM :30 \$325.001 11am-12pm 0.00 NM 1 \$325.00 Rachael Ray RACHEL RAY Spots/Week Start Date Rating End Date <u>Weekdays</u> Rate Week: 09/10/12 09/16/12 --T---\$325.00 0.00 E 32 KSNV 09/17/12 09/17/12 CM \$325,001 0.00 NM Rachael Ray 11am-12pm M-:30 1 1 \$325.00 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E33 KSNV 09/19/12 09/19/12 :30 \$325.001 Rachael Ray 11am-12pm --W----0.00 NM \$325.00 Rachael Ray RACHEL RAY End Date **Weekdays** Spots/Week Rate Rating Start Date Week: 09/17/12 09/23/12 --14/--\$325.00 0.00 E 34 KSNV 09/21/12 09/21/12 Rachael Ray CM 0.00 NM 11am-12pm ----F--:30 \$325.001 \$325.00 Rachael Ray RACHEL RAY End Date Spots/Week Rating Start Date **Weekdays** Rate 09/23/12 0.00 Week: 09/17/12 \$325.00 E35 KSNV 09/12/12 09/12/12 Noon News CM 12-1230pm :30 \$425.001 0.00 NM 1 \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$425.00 0.00 E 36 KSNV 09/14/12 09/14/12 12-1230pm ----F--:30 \$425.001 Noon News CM 0.00 NM \$425.00 Noon News NEWS 3 AT NOON nor program 7/30-8/ Spots/Week Rating Start Date End Date <u>Weekdays</u> <u>Rate</u> ---F--Week: 09/10/12 09/16/12 \$425.00 0.00 E37 KSNV 09/18/12 09/18/12 CM 12-1230pm :30 \$425.001 0.00 NM \$425.00 1

KSNV

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
NEWS	3 AT NO	ON nor progi	Noon News									
	art Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E38 KSNV		2 09/20/12 ON nor progr	Noon News	СМ	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
	art Date	End Date 09/23/12	Weekdays T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						,
			The Agenda 12: The Agenda 12		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
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			The Agenda 12 The Agenda 12	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			program 7/30									
<u>Sta</u> Week: 09.	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
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	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
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			Days of our Live		1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
	art Date	LIVES no pro End Date	ogram 7/30- <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	W	1	\$425.00	0.00						
			Days of our Live Days of our Liv		1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
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. Week: 09	<u>art Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			Days of our Live		1258p-2pm	-T	:30	1	\$425,001	0.00 NM	1	\$425.0
DAYS	OF OUR	LIVES no pr	Days of our Liv ogram 7/30-	es								
<u>Sta</u> Week: 09	<u>art Date</u> //17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
		2 09/20/12	Days of our Live		1258p-2pm	T	:30	1	\$425,001	0.00 NM	1	\$425.00
DAYS	OF OUR	LIVES no pr	ogram 7/30-									
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
			The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.0
THE D	OCTORS	no program	The Doctors 7/30-8/10									
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	The Doctors	1 CM	\$325.00	0.00 M	:30	4	\$32E 00.1	0.00 NM		ტვრი ტ
			The Doctors	CIVI	2pm-3pm	v	.ა∪	1	\$325.001	UUU NIVI	1	\$325.0
THE D	OCTORS	no program	7/30-8/10									
	art Data	End Data	Manielasa	Cnotossis-1-	Data	Dating						
	<u>art Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						

KSNV

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Order / Rev: 106442 Advertiser:

06851067 P

Product Desc: Crossroad

Estimate:

Alt Order #: 06851067

Crossroads GPS
Crossroads GPS

Flight Dates: 09/12/

09/12/12 - 09/21/12

976

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 --W----Week: 09/17/12 \$325.00 0.00 E 50 KSNV 09/21/12 09/21/12 The Doctors CM 2pm-3pm ----F--:30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$325.00 0.00 E 51 KSNV 09/12/12 09/12/12 Dr. Phil CM 3-4p --W---:30 \$450.001 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W---\$450.00 0.00 E 52 KSNV 09/14/12 09/14/12 Dr. Phil CM3-4p ---F--:30 \$450.001 0.00 NM \$450.00 1 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 \$450.00 0.00 E 53 KSNV 09/18/12 09/18/12 Dr. Phil CM 3-4p -T----:30 1 \$450.001 0.00 NM \$450.00 1 Dr Phil DR, PHIL no program 7/30-8/10 Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/17/12 09/23/12 \$450.00 0.00 Dr. Phil E 54 KSNV 09/20/12 09/20/12 3-4p ---T---:30 \$450.001 CM 0.00 NM \$450.00 Dr Phil DR. PHIL no program 7/30-8/10 Start Date End Date Spots/Week Rate Rating <u>Weekdays</u> Week: 09/17/12 09/23/12 ---T---\$450.00 0.00E 55 KSNV 09/13/12 09/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$700.001 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR End Date Spots/Week Start Date Weekdays Rating Rate \$700.00 Week: 09/10/12 09/16/12 ---T---0.00 E 56 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM M-1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 Week: 09/17/12 M----\$700.00 0.00 E57 KSNV 09/18/12 09/18/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$700.00 0.00 4-5pm E58 KSNV 09/19/12 09/19/12 NEWS 3 at 4 (1 HOUR)CM --W----:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 \$700.00 0.00 E59 KSNV 09/21/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$700.001 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR End Date Weekdays Spots/Week Start Date Rate Rating Week: 09/17/12 09/23/12 ---F--\$700.00 0.00 E 60 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.00 4-5pm --W----\$700.001 0.00 NM 1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Spots/Week **End Date** <u>Weekdays</u> Rate Rating Start Date \$700.00 --W----Week: 09/10/12 09/16/12 വ വ E61 KSNV 09/13/12 09/13/12 CM 4-5pm :30 \$700.001 0.00 NM \$700.00

**KSNV** 

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order#:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Ln Ch Sta	rt End	Inventory Code NEWS 3 at 4 (1)		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
NEW ANTA	1300	4PM NEWS (1 ho	our)	(4:30 PM-5:	00 P <b>M</b> )						•
NEWS 4 AT 4 Start Date		Weekdays	Spots/Week	Rate	Rating				ı		
Week: 09/10/12	09/16/12	T	1	\$700.00	0.00						
E 62 KSNV 09/14		NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:	F 00 PM)	:30	1	\$700.001	0,00 NM	1	\$700.0
NEWS 4 AT 4 Start Date Week; 09/10/12		Weekdays	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 63 KSNV 09/18	8/12 09/18/12	NEWS 3 at 4 (1 I 4PM NEWS (1 he	•	4-5pm (4:30 PM-5:	-T	:30	1	\$700.001	0.00 NM	1	\$700.0
NEWS 4 AT 4		Mankalaka	Constantinale	Dete	Deline				ł		
<u>Start Date</u> Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 64 KSNV 09/1		NEWS 3 at 4 (1 4PM NEWS (1 ho		4-5pm (4:30 PM-5:	W	:30	1	\$700.001	0.00 NM	1	\$700.0
NEWS 4 AT 4		1811	C4-84/k	D-4-	Datin						•
Start Date Week: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 65 KSNV 09/20		NEWS 3 at 4 (1 l		4-5pm (4:30 PM-5:	T	:30	1	\$700.001	0.00 NM	1	\$700.
NEWS 4 AT 4			5 ( 411 )	-	<b></b>						
Start Date Week: 09/17/12		<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 66 KSNV 09/1			CM	5-630p	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200
EARLY NEW	S	•									
<u>Start Dat</u> Week; 09/10/12		<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> _ 0.00						
E 67 KSNV 09/1			СМ	5-630p	M	:30	1	\$1,200.001	0,00 NM	1	\$1,200.
EARLY NEW Start Date	e <u>End Date</u>	<u>Weekdays</u>	Spots/Week		Rating						
Week; 09/17/12		M		\$1,200.00	0.00	.20		#4 DOO DO4	0.00 NB4	4	<b>#4 000</b>
E 68 KSNV 09/1 EARLY NEW		M-F Early News	CM	5-630p	W	:30	1	\$1,200.001	0.00 NM	1	\$1,200
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12		W		\$1,200.00	0.00						
E 69 KSNV 09/2 EARLY NEW		M-F Early News M-F Early News	CM	5-630p	T	:30	1	\$1,200,001	0.00 NM	1	\$1,200
Start Dat Week: 09/17/12	e End Date	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					l	
E 70 KSNV 09/2		M-F Early News M-F Early News	CM	5-630p	F	:30	1	<b>\$1,200</b> .001	0.00 NM	1	\$1,200 ·
EARLY NEW Start Dat Week: 09/17/12	e End Date	Weekdays	Spots/Week		Rating 0.00					l	
E 71 KSNV 09/1			CM	630-7pm	T	:30	1	\$1,300.001	0.00 NM	1	\$1,300
JEOPARDY <u>Start Dat</u>		Weekdays	Spots/Week		Rating						
Week: 09/10/12 E 72 KSNV 09/1		M-F Jeopardy M-F Jeopardy	CM	\$1,300.00 630-7pm	0.00 F	:30	1	\$1,300.001	0.00 NM	. 1	\$1,300
JEOPARDY		wei beopaidy									
Start Dat		<u>Weekdays</u>	Spots/Week		<u>Rating</u>					1	
Week: 09/10/12		F	<del></del>	\$1,300.00	0.00			<u> </u>			\$1,300
E 73 KSNV 09/1			СМ	630-7pm	W	:30	1	\$1,300.001	0.00 NM	1	\$

**KSNV** 

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Ln Ch	Start	End	Inventory Code M-F Jeopardy	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type Spo	s	Amount
IZODA	DDV		M-F Jeopardy								
JEOPA Sta	ARDY art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 09	/17/12	09/23/12	W		\$1,300.00	0.00					
		2 09/20/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	Т	:30 1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOP <i>A</i> <u>St</u> Week: 09	art Date	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
		2 09/21/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30 1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOP# Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	F	<u> </u>	\$1,300.00	0.00					
E 76 KSNV			M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	T	:30 1	\$1,300.001	0.00 NM	1	\$1,300.0
	L OF FO	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/16/12	T	1	\$1,300.00	0.00					
E 77 KSNV			M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	F	:30 1	\$1,300.001	0.00 NM	1	\$1,300.0
	L OF FO art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/16/12	F		\$1,300.00	0.00					
E78 KSNV	09/13/	12 09/13/12	Face to Face w/ I		730-758pm	~~~T	:30 1	<b>\$1,</b> 015.001	0.00 <b>NM</b>	1	\$1,015.0
		W/JON RAI		0 ( 65) (	<b>5</b> .	5.41					
<u>St</u> Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,015.00	Rating 0.00					
E79 KSNV		12 09/18/12	M-F Wheel M-F Wheel of Fo	СМ	7-730pm	-T	:30 1	\$1,300.001	0.00 NM	1	\$1,300.0
	art Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
		12 09/19/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	W	:30 1	\$1,300.001	0.00 NM	1	\$1,300.0
		End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
		12 09/21/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	F	:30 1	\$1,300.001	0.00 NM	1	\$1,300.0
	L OF FO		1861-1	0	Б.	B !!					
St Week: 09	art <u>Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
			Face to Face w/ I	RalstonCM	730-758pm	W	:30	\$1,015.001	0.00 NM	1	\$1,015.0
<u>St</u>	art Date	E W/ JON RA End Date 09/16/12	NLSTON no pro Weekdays W	Spots/Week		Rating					
Week: 09 E 83 KSNV		<del> </del>	Face to Face w/ I	RalstonCM	\$1,015.00 730-758pm	0.00 F	:30	<b>\$1</b> ,015.001	0.00 NM	1	\$1,015.0
FACE	TO FACE	W/ JON RA	LSTON no pro	,							
Week: 09		End Date 09/16/12	Weekdays F		\$1,015.00	Rating 0.00					
			Face to Face w/ Face to Face w/		730-758pm	-T⊶	:30	1 \$1,015.001	0.00 NM	1	\$1,015.0
	art Date	End Date	LSTON no pro Weekdays	Spots/Week	Rate	Rating					
Week: 09	9/17/12	09/23/12	-T	1	\$1,015.00	0.00					
E 85 KSNV	09/20/	12 09/20/12		СМ	730-758pm	T	:30	1 \$1,015.001	0.00 NM	1	\$1,015.0

**KSN**V

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Order / Rev:

106442

Advertiser:

Crossroads GP\$

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

The Voice   Stat Date   End Date   Wicekdays   Sobs Models   Rate   Rating   Week 097/1712   09/23/12   MF Nows 3 at Eleven   CM   11pm-1135pm  w   30   1 \$1,100.001   0.00   NM   1 \$1,100.00   N	Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
Saturage												
Week 001/17/12   091/31/12	FACE T	TO FACE	W/ JON RA		o.r (aloton		Ο.					
E88 KSNV 08/17/12 08/17/12   Mon PR.5-10p	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
The Voice   Staff Date   Merickays   Socks/Week   Rate   Rating   Merickays   Socks/Week   Rate   Rating   Merickays   Socks/Week   Rate   Rating   Socks/Week					<u> </u>	\$1,015.00	0.00					
Stat Date   End Date   Moekdays   SoctsAWeek   Rate   Rating   Stat Date   S	E 86 KSNV	09/17/1	2 09/17/12	•		8-10pm	M	:30 1	\$4,000.001	0.00 <b>NM</b>	1	\$4,000.00
Start Date   End Date   Weekclapt   Memory   M	The \/o	ice		Monday Prime 8-	-10pm							
Week 09/17/12   09/23/12   Mr			End Date	Weekdays	Spots/Week	Rate	Rating					
MF News 3 at Eleven	-											
New Stand	E 87 KSNV	09/12/1	2 09/12/12	M-F News 3 at El	even CM	11pm-1135pr	nW	:30 1	\$1,100.001	0.00 <b>NM</b>	1	\$1,100.00
Start Date   End Date   Weekdows   Soots/Week   Rate   Rating   Soots   Soot				M-F News 3 at E	leven					•		
Seek   SSN   09/16/12   09/16/1					0 ( 84/ )	Б.	B. //			l.		
E88 KSNV 98/14/12 09/14/12   M-F News 3 at Eleven CM							<del></del>					
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   1 \$1,100.00   0.00								-20 1	¢4 100 001	0.00 NIM	4	<b>#4.400.00</b>
NEWS 3 NIGHTSIDE   Stat Date   Control Date   Meekidays   Spots/Week   Rate   Rating   Meeki 09/10/12   09/16/12   Mer News 3 at Eleven   Meekidays   Spots/Week   Rate   Rating   Meekidays   Spots/Week   Rate   Rating   Meekidays   Spots/Week   Rate   Rating   Meekidays   Spots/Week   Stat Date   Meekidays   Spots/Week   Stat Date   Meekidays   Spots/Week   Stat Date   Stat Date   Meekidays   Spots/Week   Stat Date   Sta	E 00 NOIV	00/14/1	12 00/14/12			i ipini-i i isapi	11	.50 1	\$1,100.001	U. OU INIVI		ф1,100.00
Week: 09/10/12   09/	NEWS	3 NIGHT	SIDE		,0.01,							
E89 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven CM 11pm-1135pm M 3:0 1 \$1,100.001 0.00 NM 1 \$1,100.00 NM NEWS 3 NIGHTSIDE Start Date End Date Weekdays Spots/Week 15,100.00 0.00 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm 3:0 1 \$1,100.001 0.00 NM 1 \$1,100.00 NM NEWS 3 NIGHTSIDE Start Date End Date Weekdays Soots/Week New G9/17/12 09/18/18 09/18/18 09/18/18 09/18/18 09/	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
NEWS 3 NIGHTSIDE   Siart Date   Gold State   Size   Start Date   Size   Start Date   Size   Start Date   Size				· · · · · · · · · · · · · · · · · · ·		\$1,100.00	0.00					
NeWS 3 NIGHTSIDE   Start Date   Mekedays   Spots/Week   Rate   Rating   0.00	E 89 KSNV	09/17/1	2 09/17/12			11pm-1135pr	m M	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
Siat Date   Siat Date   Mek (9/17/12   9/18/12   MF News 3 at Eleven   Mek (9/18/12	NEWC	a NICHT	CIDE	M-F News 3 at E	leven							
Week: 09/17/12   09/12/12   M-F-News 3 at Eleven		-		Mookdaya	Spoto Atlant	Data	Datina					
E 90 KSNV 09/18/12 09/18/12 M-F News 3 at Eleven   NEWS 3 NIGHTSIDE Start Date	•			***************************************								
NEWS 3 NIGHTS DE   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   End Date   Weekdays   Spots/Week   Start Date   Start						<del></del>		·30 1	\$1,100,001	0.00 NM	1	\$1.100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 09/17/12   Week 09/17/1	_ 00 ((0))	0011011	- 00,00,0					.00	ψ1,100.001	0.00 14101		Ψ1,100.00
Meek: 09/17/12   09/23/12   -T	NEWS	3 NIGHT	SIDE									
E91 KSNV 09/19/12 09/19/12 M-F News 3 at Eleven CM 11pm-1135pmW :30 1 \$1,100.001 0.00 NM M-F News 3 at Eleven Week: 09/17/12 09/23				<u>Weekdays</u>			Rating					
M-F News 3 at Eleven	-			•			**************************************					
NEWS 3 NIGHTSIDE   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Mesk: 09/17/12   09/23/12  W   1 \$1,100.00   0.00	E91 KSNV	09/19/1	12 09/19/12			11pm-1135pr	mW	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
Start Date   Meek: 09/17/12   09/23/12   0	NEWS	3 NIGHT	SIDE	IVI-F News 3 at E	ieven					l		
Week: 09/17/12   09/23/12   09/20/12   M-F News 3 at Eleven				Weekdays	Spots/Week	Rate	Rating					
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/17/12   09/23/12					1							
M-F News 3 at Eleven   NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     NEWS 3 NIGHTSIDE   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NEWS 3 NIGHTSIDE   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   NEWS 3 NIGHTSIDE   NIGHTSID	E 92 KSNV	09/20/1	12 09/20/12	M-F News 3 at El	leven CM	11pm-1135pr	mT	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
Start Date   End Date   G9/23/12   O9/21/12   O9/21/1				M-F News 3 at E	leven							. ,
Week: 09/17/12												
E 93 KSNV 09/21/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pmF :30 1 \$1,100.001 0.00 NM 1 \$1,100.00 NM M-F News 3 at Eleven NEWS 3 NIGHTSIDE    Start Date   End Date   Meek: 09/17/12 09/23/12   Spots/Week   Rate   Rating												
NEWS 3 NIGHTSIDE									A1 100 00 1	2 22 1111		
NEWS 3 NIGHTSIDE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/23/12   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/13/13   09/	E 93 KSINV	09/21/1	12 09/21/12			11pm-1135pr	m	:30 1	\$1,100.001	0.00 NM	1	\$1,100.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	NEWS	3 NIGHT	SIDE	W-1 NEWS Jack	icveii							
Week: 09/17/12   09/23/12  F   1 \$1,100.00   0.00				<u>Weekdays</u>	Spots/Week	Rate	Rating					
Tonight Show  TONIGHT SHOW W/ JAY LENO airs 1235  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/10/12   09/16/12  T   1 \$750.00   0.00  E95 KSNV   09/17/12   09/17/12   The Tonight Show   CM   1135p-1237a   M   :30   1 \$750.001   0.00 NM   1 \$750.00     Tonight Show   Tonight Show   Tonight Show   Tonight Show   Spots/Week   Rate   Rating   Week: 09/17/12   09/23/12   M   1 \$750.00   0.00  E96 KSNV   09/19/12   09/19/12   The Tonight Show   CM   1135p-1237a  W   :30   1 \$750.001   0.00 NM   1 \$750.00     Tonight Show   Tonight Show   Tonight Show   CM   1135p-1237a  W   :30   1 \$750.001   0.00 NM   1 \$750.00     Tonight Show   Tonight Show   Tonight Show   CM   1135p-1237a  W   :30   1 \$750.001   0.00 NM   1 \$750.00     Tonight Show   Tonight Show   Tonight Show   CM   1135p-1237a  W   :30   1 \$750.001   0.00 NM   1 \$750.00     Week: 09/17/12   09/23/12  W   1 \$750.00   0.00     Tonight Show   Tonight Show   Spots/Week   Rate   Rating			09/23/12	F	1		0.00					
TONIGHT SHOW W/ JAY LENO airs 1235  Start Date	E 94 KSNV	09/13/1	12 09/13/12	The Tonight Show	w CM	1135p-1237a	·T	:30 1	\$750.001	0.00 NM	1	\$750.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	<b></b>	01.101		•								
Week: 09/10/12         09/16/12        T         1         \$750.00         0.00           E 95 KSNV 09/17/12 09/17/12 09/17/12         The Tonight Show Ton					Consta (Marale	D-4-	D-#					
E 95 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a M :30 1 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00  E 96 KSNV 09/19/12 09/19/12 The Tonight Show CM 1135p-1237aW :30 1 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$750.00 0.00					Spots/vveek							
Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00  E 96 KSNV 09/19/12 09/19/12 The Tonight Show CM 1135p-1237aW :30 1 \$750.001 0.00 NM 1 \$750.00  Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$750.00 0.00					M CM			:30 1	\$750.001	0.00 NM	1	<b>ቁ</b> ፖደብ በብ
TONIGHT SHOW W/ JAY LENO airs 1235  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$750.00 0.00  E 96 KSNV 09/19/12 09/19/12 The Tonight Show CM 1135p-1237aW :30 1 \$750.001 0.00 NM 1 \$750.00  Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$750.00 0.00	LOU KONY	00/11/	00/11/14	_	OIVI	1 100p-120/d		.50 1	ψι σοισο Ι	O.OO INIVI	ı	φι ου.υυ
Week: 09/17/12       09/23/12       M       1       \$750.00       0.00         E 96 KSNV 09/19/12 09/19/12       The Tonight Show CM 1135p-1237a      W       :30 1 \$750.001 0.00 NM 1 \$750.00         TONIGHT SHOW W/ JAY LENO airs 1235         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 09/17/12       09/23/12      W       1       \$750.00       0.00	TONIG	HT SHO	W W/ JAY L									
E 96 KSNV 09/19/12 09/19/12 The Tonight Show CM 1135p-1237aW :30 1 \$750.001 0.00 NM 1 \$750.000 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$750.00 0.00					Spots/Week							
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TONIGHT SHOW W/ JAY LENO airs 1235 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$750.00 0.00	E96 KSNV	09/19/	12 09/19/12	_	w CM	1135p-1237a	W	:30 1	\$750.001	0.00 NM	1	\$750.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12W 1 \$750.00 0.00	TONIO		W 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1									
Week: 09/17/12 09/23/12W 1 \$750.00 0.00					SnotsMaak	Rote	Rating					
					1	· ·	-			l l		
				·	СМ	1135p-1237a		:30 1	\$750.001	0.00 NM	1	\$750.00

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates:

09/12/12 - 09/21/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
TONIOUT OUO	A ( ) B ( / ) A ( / ) F	Tonight Show								
TONIGHT SHO\ Start Date	V VV/ JAY LE	:NO airs 1235 Weekdays	Spots/Week	Rate	Rating			I		
Week: 09/17/12	09/23/12	F	1	\$750.00	0.00					
E 98 KSNV 09/18/1	2 09/18/12	Tues PR 8-9p Tuesday Prime 8	CM I-9pm	8-9pm	-T	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
The Voice <u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
E 99 KSNV 09/12/1		Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Am Got Talent <u>Start Date</u> Week: 09/10/12	End Date 09/16/12	· <u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$4,000.00	Rating 0.00					
E100 KSNV 09/19/1		Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.0
Am Got Talent		-								
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
E101 KSNV 09/20/1			CM	8-9pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
THE OFFICE/ P		Thursday Prime		<b>С Ср</b>	·	.00	τ φοιμοσίου τ	0.00 11111	'	ψ0,200.00
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
E102 KSNV 09/13/1		<u> </u>	CM	\$3,200.00 9-10pm	0.00 T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
SAVING HOPE	6/7-7/26	Thursday Fillie	o-Topin							
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00					
E103 KSNV 09/13/1 ROCK CENTER		Thursday Prime		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00					
E104 KSNV 09/20/1 ROCK CENTER		Thursday Prime		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
		Weekdays T	Spots/Week 1	<u>Rate</u> \$3,200.00	Rating 0.00					
E105 KSNV 09/14/1		Friday Prime 10-	CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
DATELINE NBC Start Date Week: 09/10/12	-no program End Date 09/16/12	6/29 <u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
E106 KSNV 09/21/1			CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.0
DATELINE NBC		6/29						ļ		
<u>Start Date</u> Week: 09/17/12 .	09/23/12	<u>Weekdays</u> F		\$3,200.00	Rating 0.00					
E107 KSNV 09/15/1 SATURDAY TO		Saturday Today	CM	7a-9am	S-	:30	1 \$625.001	0.00 NM	1	\$625.0
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09/10/12 E108 KSNV 09/15/3	09/16/12 2 09/15/12		rs CM	\$625.00 5pm-630pm	0.00 S-	:30	1 \$650.001	0.00 NM	1	\$650.0
<b>VONIVEADLY A</b>	IEWO	Sa-Su Early New	/s							
KSNV EARLY N Start Date Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00					
	12 09/15/12		CM	630-7pm	S-	:30	1 \$500.001	0.00 NM		\$500.0

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Order / Rev:

106442

Advertiser:

Crossroads GPS

Alt Order #:

06851067

Product Desc:

Crossroads GPS

Flight Dates: 09/12/12 - 09/21/12 Estimate: 976

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots Rate F	ri Rtg Type	Spots	Amount
			VVknd Jeopardy SAT/Jeopardy								
JEOPA	RDY		·						_		
<u>Sta</u> Week: 09	art <u>Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500. <b>0</b> 0	Rating 0.00			·		
E110 KSNV	09/15/1	2 09/15/12	Wknd Wheel of F		7-730pm	s-	:30	1 \$500.001	0.00 NM	1	\$500.00
WHEE	L OF FOI	RTUNE	SAT/ Wheel of F	ortune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/16/12	S-	1	\$500.00	0.00					
E111 KSNV	09/15/1	2 09/15/12	Saturday Night Li Saturday Night L		1130pm-1:0	02amS-	:30	1 \$1,400.001	0.00 <b>NM</b>	1	\$1,400.00
		SHT LIVE									
<u>St</u> : Week: 09	art Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00					
			Sunday Today	CM	7a-8am	S	:30	1 \$750.001	0.00 NM	1	\$750.00
			Sunday Today					, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			***
		NDAY airs 4-		Consta (16/a ale	D-1-	D-V					
<u>SI</u> Week: 09	art <u>Date</u> /10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
			Meet the Press	CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
	T)   E DD	-00	Meet the Press								
	THE PRE	SS no progr End Date	am 7/8,7/29 Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/16/12	S	1	\$3,000.00	0.00					
E114 KSNV	09/16/1	12 09/16/12	•	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS	3 TODA	YAA/KEND n	News 3 Today or program 7/2								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	/10/12	09/16/12	\$	1	\$500.00	0.00			****		
E115 KSNV	09/16/	12 09/16/12			9:30a-10a	S	:30	1 \$500.001	0.00 NM	1	\$500.00
CHRIS	MATTHE	EWS SHOW	Chris Matthews 5 no program 8/1	5UN 9:30am							
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/16/12	S		\$500.00	0.00					
E116 KSNV	09/16/	12 09/16/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
NEWS	3: VEGA	S INC.	Mil rie-Gaine							ı	
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				ı	
Week: 09		09/16/12	S	1	\$2,400.00	0.00		1 4 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.00 184		040.000.00
ETT/ KSNV	09/16/	12 09/16/12	NFL Football NFL Football	СМ	1P-9PM	S	:30	1 \$10,000.00°	0.00 <b>NM</b>	1	\$10,000.00
Sun Ni	ght Footb	all									
	art Date	End Date	<u>Weekdays</u> S	Spots/Week		Rating					
Week: 09		09/16/12	Sa-Su News 3 at	<del></del>	\$10,000.00 11pm-1135	0.00	:30	1 \$1,100.00°	0.00 NM	1	\$1.100.00
ETTO NOIVE	00/10/	12 00/10/12	Sa-Su News 3 at		1 1PHI-1 130	3	.50	ι ψ1,100.00	0.00 14141		\$1,100.00
	3 NIGHT										
<u>St</u> Week: 09	art <u>Date</u> 1/10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
VV CCN. US	4 10/12	00/10/12			ψ1,100.00	0.00					